



***URGENT – JOHNSON’S VOLUNTARILY RECALLS A SINGLE LOT, #22318RB OF JOHNSON’S
BABY POWDER IN THE UNITED STATES***

To Our Valued Customers,

At Johnson & Johnson, the safety of those who use our products is our top priority.

Out of an abundance of caution, we have initiated a voluntary recall of Lot #22318RB of Johnson’s Baby Powder, effective immediately.

A U.S. Food and Drug Administration (FDA) test of Johnson’s Baby Powder indicated the presence of sub-trace levels of chrysotile asbestos contamination (no greater than 0.00002%) in samples from a single bottle purchased from an online retailer. Despite the low levels reported, as a precautionary measure we have initiated a voluntary recall of the lot from which the tested sample was taken. This lot was only distributed in the United States and our teams are moving with urgency to remove this lot from circulation.

Johnson & Johnson is conducting a rigorous, thorough investigation into this matter, and is working with the FDA to determine the integrity of the sample tested and the validity of test results. At this time, the Company cannot confirm if cross-contamination of the sample caused a false positive, whether the sample was taken from a bottle that was sealed or whether the sample was prepared under a controlled environment, or if the tested product is authentic or counterfeit.

Johnson & Johnson has a rigorous testing standard in place to ensure its cosmetic talc is safe and years of testing, including the FDA’s own testing on prior occasions and, as recently as last month, found no asbestos. Our talc comes from ore sources confirmed to meet our stringent specifications which exceed industry standards. Not only do we and our suppliers routinely test to ensure our talc does not contain asbestos, our talc has also been tested and confirmed to be asbestos-free by a range of independent laboratories, universities and global health authorities.

We will continue to keep you informed on this matter and you will be hearing from us shortly with more details on the recall procedure. If you have additional questions, please reach out to your normal Johnson & Johnson contact.

For 133 years, Johnson & Johnson has been committed to putting the needs and well-being of the people we serve first, and we will continue to do so. We appreciate your continued partnership.

Sincerely,

A handwritten signature in black ink, appearing to read "David Pothast", written in a cursive style.

David Pothast
Chief Customer Officer