

PRODUCT RECALL - Martinelli Apple Juice 041624

Date of Issue – 2024-04-16

UNFI was notified by the manufacturer of a food safety event. Records indicate your location may have received impacted product. Refer to this notice and the supplier letter to identify and remove impacted product from the marketplace. Enter your findings into Recall Infolink.

Impacted UNFI Business Units: Natural
Event Classification: Recall

Supplier Name: S. MARTINELLI & CO.

Supplier Contact: Mary Clifton, mclifton@martinellis.com, 800-662-1868

Product Issue: elevated level of inorganic arsenic in one specific lot of Martinelli's One Liter Apple Juice

Retail Disposition : Destruction

Brand Name & Description	Pack Size	Case UPC	Unit UPC	Impacted Best by Date(s)/ Lot Codes (MUST provide Best By Date)
Martinelli's 1L Apple Juice	6/1L	41244001026	4124402010	9Mar2026 and 10MAR2026

**Cease distribution on the above product. Isolate the product in a secure location
Follow the below instructions to ensure proper disposition of the product.**

1. Remove items listed above from sales floor, displays and back stock.
2. Count the units of impacted product (**only date(s)/lot code(s) listed above**) and record in Recall Infolink.
3. Impacted product must not re-enter commerce or be made available for consumption by any means.
4. **For Credit:** Enter your impacted product count (**only date(s)/lot code(s) listed above**) through Recall Infolink
5. Complete disposition ASAP
6. Inspect inbound product for the next 48 hours to ensure no impacted product is received



SINCE 1868

S. MARTINELLI & COMPANY

735 WEST BEACH STREET WATSONVILLE, CALIFORNIA 95076

April 16, 2024

Notice of Voluntary Recall of Single Lot of Martinelli's One-Liter Bottles of Apple Juice

Dear Valued Partner,

S. Martinelli & Company has issued a voluntary recall for a **single lot** of Martinelli's Apple Juice, One-Liter (33.8 fl. oz.) bottle. The recalled product has a "Best By" date of "**09MAR2026**" or "**10MAR2026**" on the front of the bottle above the label. The product was shipped between March 13, 2023, and September 27, 2023, with the majority of the product shipped before July 28, 2023.

This recall is a result of sampling by the State of Maryland that found samples from one production lot of Martinelli's apple juice, sold in one-liter glass bottles, tested above the guidance action level for inorganic arsenic in apple juice set by the FDA in June 2023.

FDA has stated that exposure to elevated levels of inorganic arsenic can pose a health hazard to young children. Effective June 1, 2023, the FDA issued guidance lowering the industry action level for inorganic arsenic in apple juice from 23 parts per billion ("ppb") to 10 ppb, in line with the requirements for water.

The Maryland Department of Health reported that test results for the March 2023 production lot at issue showed 11.6 ppb for inorganic arsenic, which is 1.6 ppb higher than the industry action level set forth in the new guidance established on June 1, 2023.

No illness or complaints related to this product code has been reported to date, and no other production dates or Martinelli products are affected by this recall.

Please immediately discontinue distributing and selling the identified lot of the one-liter bottles of Martinelli's Apple Juice by examining your inventory. If any of this lot remains in your stores, please remove it from your shelves. Please immediately contact all of your retail or other stores which received this product and request the return of this lot of the one-liter bottles of Martinelli's Apple Juice. It is important that you count the amount in your inventory, store the product in a secure place and contact Martinelli's (see contact information below) or your sales manager to arrange for disposition of the product, refund instructions, and replacement for any returned product. Please do not destroy the product without authorization from S. Martinelli & Company.

Martinelli's GOLD MEDAL®

APPLE JUICE & CIDER • SPARKLING APPLE JUICE • SPARKLING CIDER • AND OTHER PREMIUM 100% JUICES

1-800-662-1868

www.martinellis.com

FAX 831-761-4572



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In addition, if you have further distributed this product, please identify your customers, and notify them at once of the product recall. Your notifications to your customers may be enhanced by including a copy of this recall notification letter with that notification.

This recall should be carried out to the retail level.

This recall is being made with the knowledge of the Food and Drug Administration.

Please record the time and date you received this Recall Notice and acknowledge receipt by completing the attached Response Form and emailing it to mclifton@martinellis.com

COMPANY CONTACT INFORMATION

Your S. Martinelli & Co. sales manager will be in contact shortly with the next steps. In the interim, please direct any questions to Mary Clifton at mclifton@martinellis.com.

Consumers: Martinelli's 1-800-662-1868

Media: Patti Costantino patti@psc-pr.com

PRODUCT PHOTO BELOW:

Martinelli's GOLD MEDAL®

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Location of Date
Code on Bottle

LOT CODE: BEST BY: 09 MAR2026 or 10MAR2026

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S. Martinelli & Company
735 West Beach Street
Watsonville, CA 95076

FIRM NAME: _____
STREET: _____
CITY, STATE, ZIP: _____

RECALL RETURN RESPONSE FORM

Product name: Martinelli's Apple Juice One Liter (33.8 fl Oz.) Glass Bottle

UPC# 0 00 41244 00102 6

Date of Manufacture: 3/9/2023 and 3/10/2023

Best By: 9MAR2026 and 10MAR2026

Please check ALL appropriate boxes.

- I have read and understand the recall instructions provided in the 04/15/2024 letter.
- I have checked my stock and have quarantined inventory consisting of:

_____ **bottles or cases.** (Circle One)

- Indicate disposition of recalled product:
 - returned (**specify quantity, date and method**)/held for return;
 - destroyed (**specify quantity, date and method**);
 - quarantined pending correction (**specify quantity**);
- I have identified and notified my customers that were shipped or may have been shipped this product by (**specify date and method of notification**); <or>
- Attached is a list of customers who received/may have received this product. Please notify my customers.

Any adverse events associated with recalled product? Yes No

If yes, please explain:

Please check the appropriate box(es) to describe your business

- wholesaler/distributor retailer

- grocery corporate headquarters
 - food service/restaurant
 - re-packer
 - manufacturer
 - pharmacy - retail
 - hospital/medical facility
 - hospital pharmacies
 - medical laboratory
 - Other:
-

Name: _____
Title: _____
Tel. number: () _____
Date: _____

PLEASE EMAIL TO: Mary Clifton at: mclifton@martinellis.com