



Tola Alade-Lambo  
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## URGENT: FOOD RECALL

February 18, 2021

[mvilla@urmstores.com](mailto:mvilla@urmstores.com)

Mary Villa  
Manager Non Foods Procurement  
7511 N. Freya St.,  
Spokane, WA. 99217

Dear Ms. Villa:

This letter informs you that Ferrara Candy Company is voluntary recalling its Brach's Assorted Sugar Heart Box (SweeTart Hearts, Nerds, Laffy Taffy), with a case UCC (100 41420 04965 8) and a package UPC (0 41420 04965 1) ("Brach's Heart Box"). Pictures of the Brach's Heart Box are attached to this letter.

We are initiating this recall because the ingredient statement for Laffy Taffy on the outer carton of the Brach's Heart Box is incorrect, with the result that multiple ingredients including, but not limited to, Red No. 40 and Blue No. 1 are not declared for the Laffy Taffy component.

We shipped the Brach's Heart Box to customers in December 2020 and January 2021.

Please immediately examine your inventory and quarantine the Brach's Heart Box. In addition, if you may have further distributed this product, please identify your customers and notify them at once of this product recall. Your notification to your customers may be enhanced by including a copy of this recall notification letter.

Please then destroy the Brach's Heart Box and send us written confirmation of such destruction.

Please complete and return the enclosed response form as soon as possible. If you have any questions, please contact John Ceravich ([john.ceravich@ferrarausa.com](mailto:john.ceravich@ferrarausa.com)).

This recall is being made with the knowledge of the Food and Drug Administration.

Your assistance is appreciated.

Sincerely,

A handwritten signature in black ink, appearing to be "John Ceravich".





|    | Nerds® Valentine Mix | Laffy Taffy® Strawberry & Grape |
|----|----------------------|---------------------------------|
|    | Varied               | Varied                          |
|    | 1 Box (12g)          | 3 Bars (29g)                    |
|    | <b>45</b>            | <b>110</b>                      |
|    | % Daily Value*       | % Daily Value*                  |
| 0g | 0%                   | 1.5g                            |
| 0g | 0%                   | 2%                              |
| 0g | 0%                   | 1g                              |
|    |                      | 5%                              |

**SWEETARTS® HEARTS INGREDIENTS:** DEXTROSE, MALTODEXTRIN, MALIC ACID (DL-MALIC ACID), AND LESS THAN 2% OF CALCIUM STEARATE, NATURAL FLAVORS, BLUE 1 LAKE, BLUE 2 LAKE, RED 40 LAKE, YELLOW 5 LAKE.  
**MAY CONTAIN EGG**  
**NERDS® INGREDIENTS:** DEXTROSE, SUGAR, MALIC ACID, 2% OR LESS OF CORN SYRUP, NATURAL FLAVORS, CARNAUBA WAX, COLOR ADDED, RED 40 LAKE.  
**MAY CONTAIN EGG**  
**LAFFY TAFFY® INGREDIENTS:** CORN SYRUP, SUGAR, PEANUTS, VEGETABLE OIL (PALM KERNEL AND PALM OIL), PEANUT FLOUR, NONFAT MILK, AND LESS THAN 2% OF COCOA, MILK, SALT, YELLOW CORN FLOUR, SOY LECITHIN (AN EMULSIFIER), NATURAL FLAVOR, ANNATTO COLOR.  
**CONTAINS SOY**  
 THIS PRODUCT WAS MANUFACTURED IN A FACILITY WHERE MILK, EGGS, TREE NUTS, PEANUTS, AND WHEAT ARE USED IN THE PRODUCTION OF OTHER PRODUCTS.  
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