

RECALL • RECALL



DATE: April 25, 2017

TO: ALL CUSTOMERS

FROM: Pam Ness, Food Service Purchasing

SUBJECT: RECALL-

RECALL LEVEL: Voluntary

VENDOR: FRITO-LAY

PRODUCT CREDIT RECALL DEADLINE: May 12, 2017

REASON FOR RECALL: Potential presence of Salmonella in the seasoning

Frito Lay has announced a recall of the items listed below due to the potential presence of Salmonella in the seasoning. Please know that no Salmonella was found in the seasoning supplied to Frito-Lay. They have decided to recall these products out of an abundance of caution.

All sizes of the following two products that have a “guaranteed fresh” date of JUL4 or prior printed on the front of the package:

Jalapeno Flavored Lay’s Kettle Cooked potato chips
Jalapeno Flavored Miss Vickie’s Kettle Cooked potato chips

All of the following multipack offerings that have a “use by” date of JUN 20 or prior printed on the multipack package:

12 count Lay’s Kettle Cooked Multipack Sack
20 count Frito-Lay Bold Mix Sack
30 count Miss Vickie’s Multipack Tray – UPC 2840035930 – URM item #27141
30 count Lay’s Kettle Cooked Multipack Tray – UPC 2840025148 – URM item #27126
32 count Miss Vickie’s Multipack Box

If you have product with these production dates, please destroy this product and call URM Customer Service at 1-800-541-0752 to receive credit.



Frito-Lay

April 21, 2017

Dear Valued Foodservice/ Vending Customer:

Today, Frito-Lay announced we are recalling the products identified below due to the potential presence of Salmonella in the seasoning. This action is the direct result of a supplier's recent recall of a seasoning blend which includes jalapeño powder that could contain Salmonella. Please know that no Salmonella was found in the seasoning supplied to Frito-Lay. We have decided to recall these products out of an abundance of caution.

RECALLED PRODUCT INFORMATION *(Representative product images can be found at fritolay.com.)*

- All sizes of the following two products that have a "guaranteed fresh" date of **JUL 4 or prior** printed on the front of the package:
 - Jalapeño Flavored Lay's Kettle Cooked potato chips
 - Jalapeño Flavored Miss Vickie's Kettle Cooked potato chips
- All of the following multipack offerings that have a "use by" date of **JUN 20 or prior** printed on the multipack package.
 - 12 count Lay's Kettle Cooked Multipack Sack
 - 20 count Frito-Lay Bold Mix Sack
 - 30 count Miss Vickie's Multipack Tray
 - 30 count Lay's Kettle Cooked Multipack Tray
 - 32 count Miss Vickie's Multipack Box

NO OTHER FLAVORS OF LAY'S KETTLE COOKED POTATO CHIPS OR MISS VICKIE'S POTATO CHIPS ARE BEING RECALLED. Jalapeño Cheddar Flavored Lay's Kettle Cooked 40% Less Fat potato chips are **NOT** being recalled.

NEXT STEPS

Product On-hand (In your Possession)

- 1) Please promptly inspect your on-hand inventory for any Recalled Product.
- 2) Segregate the Recalled Product and flag it with the attached Recall Placard.
- 3) Contact your PepsiCo Winston-Salem Customer Service contact with the number of cases of Recalled Product in your possession.
- 4) We will pick up those cases and issue Credit with your next Frito-Lay delivery.

Product that has been Distributed (Sold to a Retail Operator and/or Placed in a Vending Machine)

- 1) Please promptly contact each of your Retail/Vend Locations to instruct them to segregate the Recalled Product. Additionally, please inspect all product at all of your accounts on your next scheduled visit. *Credit to your Retailer/Operator should be issued per your own SOP.*
- 2) **All Recalled Product at any of your Retail/Vend Locations must be destroyed.**
- 3) Using the "Disposition of Product Form" (attached), complete one grand total with the total cases destroyed (round up for partial cases). *Details regarding the Retailer/Operator Details (including Address) are helpful when included to validate Credit.*
- 4) Return a signed "Disposition of Product Form" to your PepsiCo Winston-Salem Customer Service contact. We will issue a Credit for any correctly destroyed cases.

If any of your consumers seek product reimbursement, please direct them to visit www.jalapenochiprecall.com. Consumers can also contact Frito-Lay Consumer Relations at 866-272-9393 for additional information from 9 a.m. to 6 p.m. EST. If you have any questions or concerns, please contact your PepsiCo Winston-Salem Customer Service contact. **We sincerely apologize for this disruption and thank you for your support.**

Pepsico Foodservice
Disposition of Product Jal Lays Kettle Cooked/ Miss Vickies
"PROOF OF DESTRUCTION"

(Product Destroyed at an Operator/ Outlet/ Vending Machine)

*Product in direct-buy customer Warehouse must be returned to Frito-Lay

Date: _____

To: _____

Fax #: _____

From: _____

Fax #: _____

Customer Name: _____

Invoice #: _____

City: _____

State: _____

P.O.#: _____

Ship Date _____

Comments _____

Operator	_____	Qty:	_____
Operator	_____	Qty:	_____
Operator	_____	Qty:	_____
Operator	_____	Qty:	_____
Operator	_____	Qty:	_____
Operator	_____	Qty:	_____

Attach List if need

Direct-buy Customer Authorized Signature X _____

DO NOT DISTRIBUTE THIS PRODUCT

Jalapeno Lays Kettle Cooked/ Miss Vickie's

Recall Product

Return Ship to Frito-Lay

Returned From

Company & Location

Attach This Flyer to Outside of Each Returned Case