

Sabre Pepper Spray & Personal Alarms

PRE-SELL SPECIAL. ORDER BY NOV. 29TH



ITEM	PACK/SIZE	DESCRIPTION	CASE COST	UNIT COST	SRP	QTY
10120-4	6/1 CT.	BLACK PEPPER SPRAY	\$35.99	\$5.99	\$9.99	
10121-2	6/1 CT.	PINK PEPPER SPRAY	\$35.99	\$5.99	\$9.99	
10122-0	6/1 CT.	BLACK PERSONAL ALARM	\$35.99	\$5.99	\$9.99	
10123-8	6/1 CT.	PINK PERSONAL ALARM	\$35.99	\$5.99	\$9.99	

ADDRESS 7511 N. FREYA ST. SPOKANE, WA 99217 **WEB** URMCONVENIENCESTORES.COM
EMAIL C-STORES@URMSTORES.COM **PHONE** 800.845.9605 **FAX** 509.467.2779

ATTENTION: ORDERS NEED TO BE PLACED FOR THIS PRESALE OFFER BY NOVEMBER 29, 2019.
PLEASE ORDER FROM YOUR SALES CONSULTANT OR FAX YOUR ORDER TO
800.845.9605 OR 509.467.2779. ORDERS CANNOT BE ESO'D.

STORE NAME _____ CUSTOMER# _____ INITIALS _____

SABRE: The #1 Personal Safety Brand Trusted by Police and Consumers Worldwide



Consumer Demand is at an All Time High

78% of consumers worry about the safety of their loved ones and **64%** worry about their own safety

85% of pepper spray sales are self purchases and **74%** are for gifts, meaning it's very likely your customers are buying multiple units

45% of consumers use pepper spray when on the go to ensure their personal safety

Why SABRE?

#1 pepper spray trusted by police and consumers worldwide

- **BEST-SELLING BRAND** — Dominating 70% of the market share, our made in the USA products have been leading the industry for more than 40 years
- **MAXIMUM STRENGTH** — In-house lab guarantees heat level of our maximum police-strength pepper spray, eliminating the 30% heat failure rate experienced with other brands
- **PROTECTS AGAINST MULTIPLE THREATS** — Up to five times more spray than the competition

Growing awareness and consumer demand

- **PURPOSE DRIVEN MARKETING** — Digital ads, social media, print, experiential, influencer partnerships, transit advertising and more
- **THE MEDIA'S GO-TO NAME FOR SAFETY EXPERTISE** — As seen on The Today Show, Fox and Friends, The Doctors, and the History Channel



Giving back to our communities through charitable support

- National Breast Cancer Foundation (\$1.6 million donated)
- Rape, Abuse & Incest National Network

NATION'S LARGEST CONVENIENCE CHAIN IS SELLING UP TO ONE DISPLAY PER STORE PER DAY.



Place Your Order Today!

Ashley Fiedler, National Sales Manager, at afiedler@sabred.com or 312.600.9845



800-325-9568 • www.sabred.com